

Dermatology & Oculoplastic Consultants (DOCS)

Specialists in giving back.



Dr. Heidi Anderson and her husband, Dr. Paul Brannan, contribute invaluable skincare services to the community.

PHYSICIANS. PARTNERS. VOLUNTEERS. Husband-and-wife team Dr. Heidi K. Anderson and Dr. Paul A. Brannan have put their considerable talents to work for the community in the fight against skin cancer. It's a subject they know well as a board-certified dermatologist and board-certified ophthalmologist who is subspecialized in oculo-facial plastic reconstructive surgery, respectively. Their comprehensive practice takes advantage of each other's strengths, from dermatology to comprehensive skin cancer care, including diagnosis, treatment and surgical reconstruction.

"Paul and I both have a strong academic and professional commitment, so we embraced free skin cancer screenings and educational outreach as our way of giving back," says Dr. Anderson.

After "melanoma May" sponsored by the American Academy of Dermatology, the couple realized that the service needed

to continue year-round. "Many people don't have insurance or they simply need peace of mind," Dr. Anderson says.

The couple offers free skin screenings the first Monday of each month in their practice and they participate in "a multitude of health fairs and community events so we can educate and share our passion." Their staff is also highly committed, and they have donated sunscreens to nonprofits and events from the American Cancer Society to the New Balance Ringling Run to the Cystic Fibrosis Foundation and Make-a-Wish.

Dr. Anderson has appeared on SNN and ABC as an expert on skin cancer and prevention because, she says, "We're blessed to have sun here in Sarasota, but it comes with pros and cons."

The outreach works particularly well in this community, since the two physicians have experience working with patients of all ages. As Dr. Anderson says, "We're comfortable dealing with pediatrics to geriatrics."

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